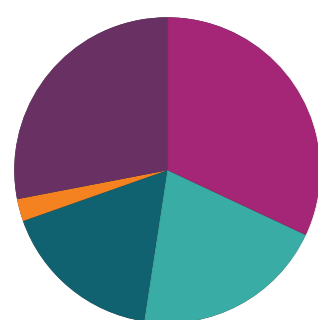


# Dagligvare- og serveringsmarkedet 2021

## Samlet omsetning i dagligvare- og serveringsmarkedet (millioner eks. mva)

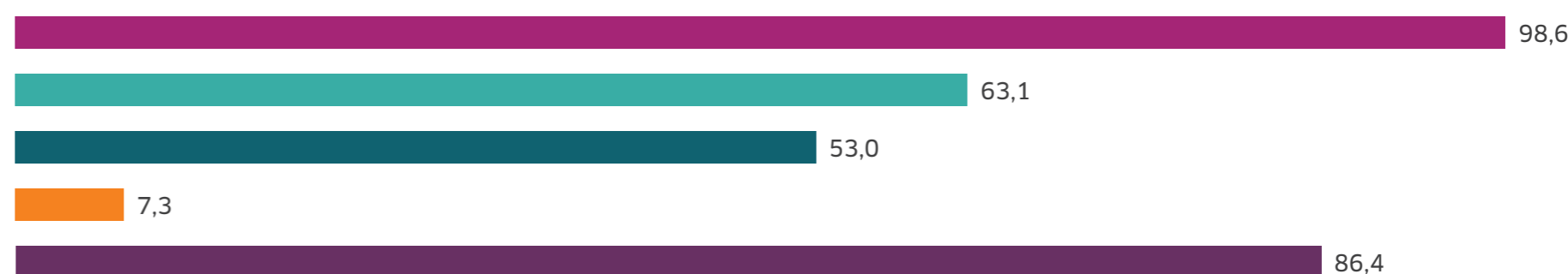


## Totalmarkedet 2020

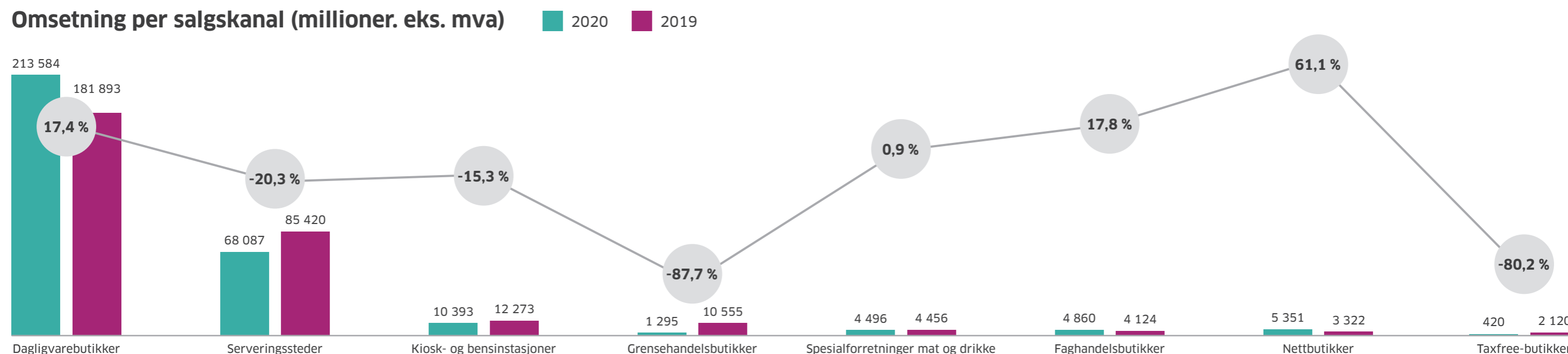


- NorgesGruppen - 32,0 % markedsandel
- Coop - 20,5 % markedsandel
- Reitan - 17,2 % markedsandel
- Bunnpris - 2,4 % markedsandel
- Øvrige - 28,0 % markedsandel

## Omsetning (milliarder eks mva)



## Omsetning per salgskanal (millioner. eks. mva)



## Prosent av samlet omsetning

